

# Bowling Green INTERNATIONAL FESTIVAL

## 2018 SPONSORSHIP OPPORTUNITIES



over 10,000 attendees



access to critical demographic

### IMPACT



KY tourism  
"top ten event"



\$50,000+ in TV and radio ads



online reach of 14,000+

### BENEFITS

#### categories

dignitaries  
\$5000

ambassadors  
\$3000

diplomats  
\$2000

humanitarians  
\$1000

delegates  
\$500

trustees  
up to \$500

Number of free tickets	20	15	10	5	2	
Company's banners on fence at entrance	•					
Naming rights of a festival activity or area*	•					
Onstage thanks throughout day	•	•				
Festival advertising*	•	•				
	<i>large logo</i>	<i>name only</i>				
Company's banners on side street fences	•	•				
Logo on all website pages	•	•	•			
Festival booth fee waived	•	•	•	•		
Social media promotion*	•	•	•	•		
Posters and flyers	•	•	•	•		
	<i>large logo</i>	<i>medium logo</i>	<i>small logo</i>	<i>name only</i>		
Recognition at opening ceremony	•	•	•	•	•	
Listing in Travel Guides/Brochures	•	•	•	•	•	•
	<i>large logo</i>	<i>medium logo</i>	<i>small logo</i>	<i>small logo</i>	<i>name only</i>	<i>name only</i>
Logo & link on festival website sponsorship page	•	•	•	•	•	•
						<i>name only</i>
Name on park signs	•	•	•	•	•	•
	<i>large logo</i>	<i>medium logo</i>	<i>small logo</i>	<i>name only</i>	<i>name only</i>	<i>name only</i>

\*contact us for more detailed information

The Bowling Green International Festival Sponsorship Committee would like the opportunity to develop a customized package for each sponsor to maximize your objectives and goals. All levels can be modified to maximize your benefit. For more information contact: [director@bginternationalfest.com](mailto:director@bginternationalfest.com) or (270) 779-3830.

**To become a sponsor**, you may fill out this form online at [www.BGInternationalFest.com/sponsor](http://www.BGInternationalFest.com/sponsor) or return the below form to: Bowling Green International Festival, PO Box 50996, Bowling Green, KY 42102-4296.

Company Name \_\_\_\_\_

Contact \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

We pledge financial support in the amount of \_\_\_\_\_

We would like to pledge in-kind services. Description and value of services: \_\_\_\_\_

Check here if you committed to \$1000 or more and are interested in booth space at the festival.

*We are a 501(c)(3) organization (Fed. ID #61-1225815). Donations are tax deductible.*