



Gallery Walk Participation Requirements & Application

Please be aware of the following participation requirements when filling out your Participation form. Promotion of your participation will begin as soon as this application has been received.

- All exhibits must have a foreign culture theme in support of the BG International Festival.
- All participating venues must host an exhibit reception on September 18 from the hours of 5PM to 9PM and the exhibit must remain up until September 26. Exhibits may start earlier or end later, and need only be open to the public during the hours they normally would be.
- To be included on Gallery Walk publicity applications must be received by August 15. However, we will begin promoting your participation as soon as this application is received.
- The BG International Festival will promote the Gallery Walk and participating venues in a media campaign that includes TV, radio, print and web. Where detailed information is used highest priority will be given to exhibits most directly reflecting the foreign culture theme and these guidelines.
- Venues will be provided with promotional materials that must be prominently displayed.
- Venues must promote their exhibit and reception through all means available to them that are commonly used in the promotion of their special events. **All promotions for individual exhibits/receptions must include the BG International Festival logo or the phrase “part of the BG International Festival’s Gallery Walk details available at <http://www.BGInternationalFest.com>”.** The festival logo is available at the top of this page. Various versions of the logo and other promotional materials are also available online in the media section.
- Participants are encouraged to include a picture of their venue for use in promotions such as the festival’s website. You may also send up to three other photos depicting work or artists from your featured exhibit. All materials must be received by August 15.
- Galleries and participating artists are encouraged to consider booth space at the festival on September 26 (participation application online). Fees for your art booths will be waived, all other guidelines apply.
- The festival’s theme for 2009 is “One World, Many Faces”, but you **do not** have to incorporate this theme into your exhibit, just the general foreign culture theme.

**For additional information contact Andee Rudloff, Gallery Walk Chair at info@chicnhair.com
This application can be submitted online at www.BGInternationalFest.com**

Gallery Walk Application

Venue name:

Venue contact person:

Address:

Phone (day) (night)

Email:

Website:

Name of exhibit:

Artist(s) showing:

Dates of exhibit:

Description of exhibit & reception:

I have read and understand all the participation requirements and agree to abide by them. I understand the description provided here will be quoted in promotions.

Signature _____

Return to:

BG International Festival, Att: Gallery Walk
P.O. Box 50996, Bowling Green, KY 42102-4296