



Gallery Walk Application

Please be aware of the following guidelines when filling out your Participation form:

- All exhibits must be internationally themed.
- All participating venues must host an opening reception on September 17 from 5PM to 9PM.
- Exhibits must remain open at least until September 24, 2004.
- To be included on Gallery Walk publicity, applications must be received by July 15.
- The BG International Festival will promote the Gallery Walk and participating venues in a media campaign that includes TV, radio, print and web. Where detailed information is used highest priority will be given to exhibits most directly reflecting the International theme and these guidelines.
- Venues will be provided promotional materials that must be prominently displayed.
- Venues must promote their exhibit and reception through all means available to them and those commonly used in the promotion of their special events. All promotions for individual exhibits/receptions must include the BG International Festival logo or the phrase “part of the BG International Festival’s Gallery Walk details available at <http://www.BGInternationalFest.com>”. The festival logo is available at the top of this page. Color versions are available online.
- Participants are encouraged to include a picture of their venue for use in promotions such as the festival’s website. You may also send up to three other photos depicting work or artists from your featured exhibit. Photos will be taken on reception night and displayed at the festival.
- A Best Use of Theme award will be chosen by the BG International Festival Board of Directors and presented to the winning gallery at 8pm on September 17.
- Judging of the exhibits/receptions will begin at 4pm September 17.
- All galleries will be announced at the festival’s opening ceremony with a special acknowledgment for Best Use of Theme winner.
- Galleries are encouraged to consider booth space at the festival and/or participation in the parade on September 25 (applications online).

For additional information contact Suzanne Renfrow, Gallery Walk Chair at 270.526.2740 or Kim Mason, Executive Director at gallerywalk@bginternationalfest.com or phone/fax 270.796.2777.

Gallery Walk Application

Venue name: _____

Contact person: _____

Address: _____ City: _____

State: _____ Zip: _____

Phone (day) _____ (night) _____

Email: _____

Website: _____

Name of exhibit: _____

Dates of exhibit: _____

Description of exhibit: _____

Description of reception: _____

I have read and understand all the guidelines and agree to abide by them.

Signature _____

Return to:
BG International Festival, Att: Gallery Walk
P.O. Box 1193, Bowling Green, KY 42102-1193

On September 17-24, 2004 the Bowling Green International Festival is sponsoring a Gallery Walk as a weeklong kickoff event to the festival. Opening receptions will be held September 17 from 5-9pm.

If you wish to be considered for participation in this exciting event, carefully read our guidelines and fill out the application form. Your interest is appreciated. If we can facilitate you in any way feel free to contact us at 270.796.2777 or gallerywalk@bginternationalfest.com



Bowling Green International Festival
PO Box 1193
Bowling Green, KY 42102-1193

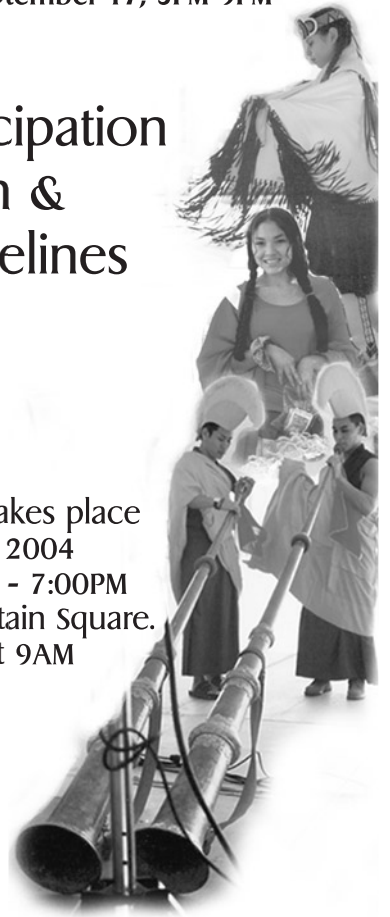


September 17-24 Gallery Walk

Opening Receptions
September 17, 5PM-9PM

Participation Form & Guidelines

Festival takes place
Sept. 25, 2004
10:00AM - 7:00PM
on Fountain Square.
Parade at 9AM



270.796.2777

gallerywalk@bginternationalfest.com
www.BGInternationalFest.com