

Throughout September 2003, Leading up to the Bowling Green International Festival on September 27, area venues and organizations will be hosting events celebrating our community's cultural diversity.

If you wish to host an event please carefully read our guidelines and fill out the participation form. Your interest is appreciated. If we can facilitate you in any way feel free to contact us at 270.796.2777 or [relatedevents@bginternationalfest.com](mailto:relatedevents@bginternationalfest.com)



[www.BGInternationalFest.com](http://www.BGInternationalFest.com)

Bowling Green International Festival  
P.O. Box 1193  
Bowling Green, KY 42102-1193



## Related Events

### Participation Form & Guidelines

Festival takes place  
Sept. 27, 2003  
10:00 AM – 8:00 PM  
on the square.  
Parade at 9am.




**270.796.2777**

[relatedevents@bginternationalfest.com](mailto:relatedevents@bginternationalfest.com)  
[www.BGInternationalFest.com](http://www.BGInternationalFest.com)



## Related Events Participation Form

Please be aware of the following guidelines when filling out your application:

- Examples of related events include: art exhibits, theatrical productions, recreational activities, lectures, films, workshops and performances to name a few. It is acceptable to participate with an event that is reoccurring or already planned if it fits the below criteria.
- The theme for this year’s festival is “Celebrations”. Participating events must be in keeping with the festival’s themes of “international” and /or “cultural diversity”.
- All participating venues must host some type of event during September 2003.
- All events must be open to the public.
- Related events can be added at anytime, however participation forms must be received by June 31 to be included at our press conference, and by July 31 to be included on flyers, and by August 15 to be included in interviews and featured on our website.
- Participants must prominently display promotional materials such as flyers or posters advertising related events beginning no later than August 20.
- Venues must agree to promote their event through all the means available to them and commonly used in the promotion of their special events. All promotions for related events must include the phrase: “hosted in support of the  September 27, Fountain Square.” The logo can be downloaded from the media section of the website.
- Participants are encouraged to include a picture as well as detailed information about their event as it becomes available for use in promotions such as the festival’s website and newspaper articles.
- Participants are encouraged to donate a portion of proceeds from their event to the Bowling Green International, Inc. a 501(c)(3) nonprofit organization. However this is not mandatory.
- All participants are encouraged to consider booth space at the festival (vendors & cultural display applications online) and/or participation in the parade on September 27.

If you have questions or need additional information please contact Kim Mason, Executive Director at 270.796.2777 or fax 270.796.2777 or [relatedevents@bginternationalfest.com](mailto:relatedevents@bginternationalfest.com) .

## Related Events Participation Form

Organization name:

Contact person:

Address:

Phone (day) (night)

Email:

Website:

Name of event:

Date(s) of event:

Time of event:

Location of event:

Description of event:

Will any money be raised for the festival at your event? [ ] yes [ ] no

If yes, explain

I have read and understand all the guidelines and agree to abide by them.

Signature \_\_\_\_\_

Return to:

BG International Festival, Att: Related Events  
P.O. Box 1193, Bowling Green, KY 42102-1193