

Dear Colleague,

September 27, 2003, beautiful downtown Fountain Square will become an International Paradise with representatives of nationalities from around the world coming together to proudly share their unique cultures in the form of international exhibits, entertainment and food.

We invite you to participate in the parade at this year's festival. Last year the attendance was estimated as 15,000 visitors for the one-day event and we anticipate a record audience this year.

To join in the festivities please print and carefully read our guidelines, then fill out the form and send it to the address below. Your interest is appreciated. If we can facilitate you in any way feel free to contact us at 270.796.2777 or parade@bginternationalfest.com.



www.BGInternationalFest.com

Bowling Green International Festival
P.O. Box 1193
Bowling Green, KY 42102-1193

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September 27, 2003

10:00 AM – 8:00 PM

On Fountain Square
in Bowling Green, KY
Parade at 9am

Parade application & guidelines

- Opening Parade
- Cultural Displays
- Merchandise
- Food Vendors
- Bands & Dance Groups & Activities
- Artshow



applications and guidelines for other types of participation are available online.

270.796.2777

info@bginternationalfest.com

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Parade Entry Form

Please be aware of the following guidelines when filling out your application:

- The parade theme is “Celebrations”. All entries must relate to the festival themes of “international” and/or “cultural diversity”.
- The entry fee per unit in the parade is \$30 for businesses and \$10 for nonprofits, schools and individuals (Fee waived for sponsors of Delegate level and above).
- If possible send a photograph and a description of your entry or some of its contents for promotional use such as on our website.
- Entry deadline is August 31. If space is available entries will be excepted later, but a \$10 late fee will be added for entries received after August 31.
- Participants should checkin with the Parade Coordinator by 8a.m. The Parade begins at 9am. The parade coordinator will contact you with details.
- All groups must carry a banner or display signage for identification. Staging information will be provided closer to the date of the event.
- The parade coordinator reserves the right to refuse any entry that the committee sees as inappropriate or dangerous to the spectators.
- Prizes will be awarded in categories for floats, ensemble, costume and best use of theme.
- Entries will be judged during the parade and will be announced at the opening ceremony for the festival.
- The parade will be broadcast.
- All participants are encouraged to set up a booth. Applications are available online.

If you have questions or need additional information please contact Jean Arnold, Parade Coordinator or Kim Mason, Executive Director at 270.796.2777 or fax 270.796.2777 or parade@bginternationalfest.com .

Parade Entry Form

Organization: _____

Contact Name: _____

Address: _____

Phone (day) _____ (night) _____

Email: _____

Website: _____

Culture Represented: _____

Type of organization: [] Nonprofit, School, Individuals [] Business

Type of Entry:

[] Float [] Riding Group [] Animals [] V.I.P.

[] Walking/Marching Group [] Car [] other

Describe your entry: _____

Number of people in your unit: _____

Information for announcer: _____

I have read and understand all the guidelines and agree to abide by them.

Signature _____

Return with payment enclosed to:

BG International Festival, Att: Parade

P.O. Box 1193, Bowling Green, KY 42102-1193